

“Paths for transformative cultural policies”

talks, discussions, workshops, exhibition

25-26 May 2024, Goethe-Institut Thessaloniki

66 Vassilissis Olgas Avenue, Thessaloniki ([map](#))

EXPERTS BIOS

Vasilis Avdikos

Associate Professor, Dept. of Economic and Regional Development, Panteion University

Vasilis Avdikos is an Associate professor of Regional Development and Creative Economy at Panteion University. His research interests include the analysis of Cultural and Creative Industries and urban and regional development processes. He has published several research articles in scientific journals and is the author of three books. In recent years his research has focused on the role of collaborative workspaces in the processes of social and economic transformations in rural and peripheral areas in Europe and on the role of the “commons” and community economies in the field of culture.

Argyro Barata

Cultural Management & Development, Culture for Change Network Greece - President of the Board

Argyro designs interactive experiences for companies, organisations, and tourist destinations. She founded and manages Handpicked, a production company that curates and organises events in close collaboration with experts from the fields of music, design, visual arts, gastronomy and technology. At the same time, she supports and trains up-and-coming creators in skills related to cultural entrepreneurship with sustainable practices. She strongly supports the active participation of citizens in public life and has been involved many times in the past, either as coordinator or as mentor and consultant in the development of programmes and workshops with the aim to develop the collective impact of citizens through participatory processes. She expresses herself and explores new paths in her projects by using various media, such as texts, public discussions, videos, and podcasts, for which she has many times taken on the responsibility of curating their content. She is an expert of the European Institute of Innovation & Technology for the Cultural & Creative Industries and president of the association of

professionals Culture for Change, which promotes and advocates for sociocultural innovation in Greece.

Fani Boudouroglou

Visual artist, School of Visual and applied Arts, Aristotle University of Thessaloniki

Fani Boudouroglou is a visual artist whose expressive medium is installation art, utilising new, digital, and interactive media. She explores the relationships between art, technology, science, nature and society, as well as the ways of interaction between humans and machines. Part of her artistic research includes a broader dialogue with the audience, encompassing workshops, lectures, and interdisciplinary educational programmes. She founded and implements the AstronART project, an innovative model of a mobile laboratory for art, science, and new technological media. Her artistic work has been showcased in exhibitions in Greece and abroad at significant art exhibitions (8th Biennale - Thessaloniki, MOMus - Experimental Centre for the Arts, 3rd Biennale Larnaca, Vanitas - Stories from the Hereafter, MOMus - Museum of Contemporary Art, Action Field Kodra, 49th Dimitria, Reworks Festival, Artistes a Suivre - French Institute of Thessaloniki, etc.). She has collaborated with directors and theatre groups and has designed the artistic environment, scenography and costumes for theatrical performances and performances. Her works are in private collections in Greece, Italy and Germany, and two of her artworks are part of the collection of new acquisitions at MOMus - Museum of Contemporary Art - Collections of the Macedonian Museum of Contemporary Art and the State Museum of Contemporary Art. She teaches "New Media in Visual Arts" in the School of Visual and Applied Arts - Faculty of Fine Arts of Aristotle University of Thessaloniki (AUTH). She studied painting and holds a Master's degree in Advanced Computer and Communication Systems.

Ann-Kathrin Büchler

Grant Advisor, EU-Liaison Office, Goethe-Institut Brussels

B.A. in German and French Studies, M.Sc. in European Studies; working for the EU Liaison Office at Goethe-Institut Brussels since 2022.

Borut Cink

Policy Officer, European Commission

Borut Cink works as a policy officer and community manager in the New European Bauhaus unit at the Joint Research Centre of the European Commission. Before joining the European Commission, he worked as a project officer for various entities in Belgium and Slovenia.

Elli Chrysidou

Visual artist, Deputy Mayor of Culture of Thessaloniki, 2013-2019

Elli Chrysidou was born in Thessaloniki in 1956. She studied at the Fine Arts School of the University of Nancy in France. She taught at the Saint-Etienne School of Fine Arts (France), between 1990-2007. She has presented her work in many solo and group exhibitions in Greece and abroad. In addition to her purely artistic and tutoring work, she has worked on scenography, children's books illustration and visual communication design, while in recent years she has also incorporated into her practice socially engaged art. Between 2013-2019 she was Deputy Mayor of Culture in the Municipality of Thessaloniki. Under that capacity, she established and headed the project "LABattoir" - socially engaged machine for the production of culture and laboratory of applied creativity, which was held between 2017-2019 thanks to a founding grant from the Stavros Niarchos Foundation. Since 2021 she is leading the series of hybrid workshops in the context of "Tale of X Cities" project by Goethe-Institut Thessaloniki and ArtBOX, aiming towards the democratisation of the production of culture and the emergence of a trans-local network of institutions and citizens from the across Northern Greece.

Patrick S. Föhl

Founder and Director, Network for Cultural Consulting, Berlin

Dr. phil. Patrick S. Föhl is an international cultural development planner and cultural management trainer. Since 2004 he was responsible for over 40 long-term participatory cultural planning projects for cities, regions and states. As a lecturer, speaker and trainer he works worldwide at universities and institutions (e.g. Austria, Egypt, Bosnia-Herzegovina, Bulgaria, China, Chile, Luxemburg, Pakistan, Poland, Spain, Switzerland, Tunisia, Ukraine, Uzbekistan, USA, Vietnam). He regularly publishes in the fields of cultural policy and cultural management. Since 2014 he has been involved as a trainer and coach in the development and execution of different empowerment projects in Ukraine, most recently at the Cultural Transformation Lab Ukraine. From 2016 until 2021 he was on the board of the Education and Discourse division of the Goethe-Institut.

www.netzwerk-kulturberatung.de/en

Tasos Georgantzis

Managing Director / Founding Partner, Urban Soul Project

Tasos Georgantzis was born in Thessaloniki. He studied at the University of Liverpool and did two Masters in London, at City University and at Bartlett - UCL (University College London). Following his return to Greece in 2009, he founded the architectural office Urban Soul Project with his partner Konstantinos Floros. In 2012, Maria Tsaftari also joined the partner team. Urban Soul Project (USP) deals with the architectural design of buildings, interiors, and product design, and has more than 100 members in Athens and Thessaloniki. USP has won awards from various institutions, such as the German Design Awards, the Grands Prix DU Design Awards, and the Architizer A+ Awards, and its projects have been repeatedly published in Greece and abroad. Another important distinction was the inclusion in the “40 under 40” list of the 40 most creative young European architects and designers under the age of 40 in 2019. At the same time, Urban Soul Project undertakes social responsibility projects, having offered its services to important institutions, such as “Iosifoglio” Foundation, STEPS organisation, Anatolia College and the Centre for Education in Sign Language.

Chris Giotitsas

Member of P2P Lab, researcher

Chris Giotitsas is a core member of the P2P Lab, a research organisation in Greece. He has pursued a Ph.D. at the School of Management, University of Leicester, UK, investigating free and open-source technologies and agricultural communities. His work explores alternative trajectories of technological development and commons-oriented organisations. Chris is currently a researcher at Tallinn University of Technology.

Christina Grammatikopoulou

Art historian and art theorist

Christina Grammatikopoulou is an Art Historian and Art Theorist (PhD, University of Barcelona). Her post-doctoral research at the Department of Balkan, Slavic & Oriental Studies of the University of Macedonia, supervised by Prof. Fotini Tsiibiridou, focused on the aesthetics of feminist resistance (2020-2023). Her teaching (Aristotle University of Thessaloniki, University of Western Macedonia, University of Macedonia) has centred on digital culture, feminism, and anthropology. As a member of the technofeminist group #purplenoise (<https://purplenoise.org>), she has researched the topics of feminism and

technology by means of artistic practice. Currently she is a research and teaching fellow at the University of Macedonia and the Culture - Borders - Gender / LAB.

<https://artword.org/>

Dubravka Jurisic

Project Manager, Creative FLIP, Goethe-Institut Brussels

Dubravka Jurišić is Project Manager at the Goethe-Institut Brussels in charge of the EU co-funded project Creative FLIP. Since 2019, she has been coordinating the FLIP partnership in their joint work on improving the ecosystem for cultural and creative sectors in the areas of finance, working conditions, intellectual property rights, skills, innovation and transformation processes, including the flagship Creatives Unite platform. Prior to this, Dubravka coordinated Voices of Culture – the Structured Dialogue between the European Commission and the Cultural and Creative Sectors. She holds a BA and MA degrees in Political Science and International Relations and has over 15 years of experience in project and event management, including moderation of high-level international conferences and workshops.

Athanasios Kalogeresis

Associate Professor, School of Spatial Planning and Development, Aristotle University of Thessaloniki

Athanasios Kalogeresis was born in Athens in 1971 and grew up in Corfu. He is an economic geographer (Dr. University of Macedonia 2003), Associate Professor at the School of Spatial Planning and Development (Aristotle University of Thessaloniki). His research interests and recent work revolve around local and regional development and various aspects of the organization of production (spatial, social, institutional, and cultural). He has worked and published on a range of issues such as small entrepreneurship, the creative economy, relationships between international and local production systems, sources of regional inequalities, the role of human capital and human capabilities, policy evaluation, as well as place-based collaborative entrepreneurship. He has co-authored four books: (2016) Texts on the creative economy: Markets, work, policies. (2016) (co-edited) Spatial development and human resources. (2024) Economic geographies of globalization: global challenges and local responses. (2024) Spatial dimensions of small entrepreneurship. He has co-ordinated and participated in several national and international research projects.

Nicholas Karachalis

Assistant Professor, University of the Aegean

Nicholas Karachalis is Assistant Professor at the University of the Aegean and researcher/expert in the field of urban cultural and tourism strategies. He has extended experience in urban and regional development projects and EU projects such as URBACT, ESPON, Interreg, etc.. Before this he was affiliated as lecturer with Department of Planning and Regional Development of the University of Thessaly and as lecturer at the post-graduate programme in Cultural Management at the Greek Open University. He has an extended teaching and training experience e.g. as Visiting Staff at the International Hellenic University for the module of Sustainable Tourism Planning, at the Open University of Cyprus for the module of Cultural Economics and Management, as an organiser of summer universities with Dutch Universities through his role as collaborator of the Netherlands Institute of Athens and as a trainer and seminar facilitator for various organisations (e.g. URBACT, ESPON, National Public Administration School in Greece, etc.). He holds a PhD from the Panteion University of Athens which focused on cultural and tourism quarters in cities, a Master in European Urban Cultures (Joint programme by the Free University of Brussels, the University of Tilburg, the Manchester Metropolitan University and the University of Arts and Design of Helsinki) and a BA in Urban and Regional Development (Panteion University of Athens). In 2010 he completed a post-doctoral research in tourism impact measurement of urban festivals. He has an interest in analysing the trends and dynamics between culture, tourism and spatial development processes, using an interdisciplinary approach and perspective (drawing on cultural economics, place marketing and branding, sustainable tourism, mega events, etc.). He has collaborated with several research projects and studies related to regional and local development, marketing, cultural economics and tourism planning. Alongside his academic research, he has worked as an advisor for public bodies (Municipalities, Regional Authorities, City Tourism Offices, etc.) on matters of policy, funding, tendering practices, entrepreneurship, change management etc. He has been working closely with URBACT secretariat as trainer, in relation to his role as validate Lead expert. In 2018 he has been appointed as a REA evaluator by the European Commission for Horizon 2020 (Crafts and Heritage) proposals and MCF post-doc proposals in urban studies. Currently he is coordinating a research project on behalf of the University of the Aegean on Cultural Masterplans and Cultural Branding of cities and islands in Greece funded by the Ministry of Culture.

<https://uth.academia.edu/NicholasKarachalis>

https://www.researchgate.net/profile/Nicholas_Karachalis2

Angeliki Lampiri

Director of Cultural Training, 2023 Eleusis European Capital of Culture

Born in Athens. Economist, specialised in the design, implementation and evaluation of European projects, with a focus on culture, capacity building, networking and social innovation. Currently, she is Director of Cultural Training in 2023 Eleusis European Capital of Culture since 2018, after joining the team in the second phase of the bidding process of Elefsina for the ECoC title in 2016. She is project manager of a wide portfolio of 2023 Eleusis projects, designed to build capacities in local communities and cultural operators, to organise international conferences and networking meetings, contemporary dance activities and performances etc.. She is also in charge of the organisation's international relations. She is Board member of the Culture Next Network.

Christina Paraskevopoulou

Senior expert in EU funding, PlanO2 Anaptyxis

Christina Paraskevopoulou (PhD) is an economist with extensive expertise in applied research, economic analysis, experimental design, and data analysis, particularly concerning inequalities and asymmetries. She holds a post-doctoral fellowship at Panteion University's Department of Social Policy, focusing on the pandemic's effects on the Greek economy. Her professional experience spans significant cross-border projects related to climate action, sustainable urban development, social innovation, and the evaluation of EU-funded projects. Currently, she contributes her expertise to various transformative projects, analysing economic, social and environmental policies and their outcomes.

Nikos Politis

Senior Construction Development Manager — Sustainability Team Leader at Coffeelands

Nikos Politis is a Civil Engineer with a Master's degree in Road Construction and many years of experience in private construction projects, at the level of study and execution. In 2003, his expertise in special materials broadened the scope of his activities onto the business sector. This choice brought him, fifteen years after the first steps of his career, to Coffeelands, a company with which he had been working since its establishment. Thus, since 2010, his significant contribution to the development of the company was achieved through his participation in many of the sectors of its activity (Network Development, Design, Construction, Corporate Facilities, Equipment and Merchandising, etc.), often

from Managerial positions. Today, he is Senior Construction Development Manager at Coffeelsland and Responsible for the company's Sustainable Development Strategy. He is also a Certified Sustainability Officer from Ha.Ri.Ma. and a graduate of CSR-ALBA School.

Alexandra-Maria Rigler

Architect and cultural manager

Alexandra-Maria Rigler is an architect and cultural manager based in Timișoara, Romania. She is currently working in the public sector, being the director of the Center for Projects Timișoara, whose purpose is to contribute to the development of a dynamic, creative and inclusive local community. The Center for Projects Timișoara was the main implementation structure of Timișoara 2023 - European Capital of Culture, which is now contributing to the legacy of the ECoC title. She has been active in the team of the Timișoara Architecture Biennial Beta, whose the third edition she coordinated in 2020; in the Territorial Council of the Romanian Order of Architects - Timiș Branch; in the expert committee of the European Prize for Urban Public Space; as well as in various teams and platforms (F O R, FABER, Creativa, De-a Arhitectura, În comunitate).

<https://centruldeproiecte.ro/>

<https://timisoara2023.eu/en/>

<https://betacity.eu/>

Aspasia Tasiopoulou

Librarian, Communication Officer, Central Public Library of Veria

Aspasia Tasiopoulou is a Librarian and Communication Officer of Veria Central Public Library in Greece. In 2010, the Library won the "Access to Learning Award" from Bill & Melinda Gates Foundation for embracing technology and developing a creative environment for the local community. The Library has been recognized as a "successful model library" for its creative use of information and technology services and meeting the social, educational and cultural needs of over 180,000 people. Every day visitors from the wider region of Imathia visit the Library. The collection includes 180,000 items (books, newspapers, magazines, sewing patterns, board games, tablets, kindles, foreign language learning methods, music CDs, vinyl records, DVDs, artworks etc.). The biggest part of the Library has been renovated thanks to the Gates Award. New spaces were created that combine traditional and innovative services: recording studio (Media Lab), a

Maker Space equipped with 3D printers, gadgets, telescope, weather station, an inspiration space, an open air reading room and much more.

<http://www.libver.gr>

Antigone Vatylioti

Project Officer, Culture Moves Europe, Goethe-Institut Brussels

Antigone Vatylioti is originally from Cyprus and has resided in Brussels since 2019. She holds a Bachelor's degree in Educational Sciences, a Master's degree in Language Pedagogy and Sociolinguistics, and has pursued studies in Cultural Studies at KU Leuven. Currently, Antigone is a part of the Goethe-Institut Brussels, contributing her expertise to the Culture Moves Europe project by overseeing funding for Artists' Residencies throughout Europe. Prior to this, she worked as a teacher and non-formal educator, and gained significant experience in EU programmes at Directorate-General for Education, Youth, Sport and Culture of the European Commission. Subsequently, she worked for three years as a Project Manager for Erasmus+ projects.

Gernot Wolfram

Cultural scientist, author and arts manager

Gernot Wolfram is an author and Professor for Media and Arts Management at the Macromedia University Berlin; guest Professor for Cultural Studies at Fachhochschule Kufstein (tyrol/Austria) and consultant for international participatory projects and third space development. His research focuses on cultural education, democracy building through culture and participatory places.