

“Paths for transformative cultural policies”

talks, discussions, workshops, exhibition

25-26 May 2024, Goethe-Institut Thessaloniki

66 Vassilissis Olgas Avenue, Thessaloniki ([map](#))

PROGRAMME

The conference is held in English with simultaneous interpretation in Greek.

SATURDAY, 25/5

10:30 - Registration

11:00 - Greetings, Goethe-Institut Thessaloniki & ArtBOX

11:30 - Lecture: “Cultural planning and policy development in times of transformation” - Dr. Patrick S. Föhl - Network for Cultural Consulting, Berlin

12:00 - Lecture: “Designing local policies for culture in Greece”, Dr. Athanasios Kalogeresis - Associate Professor, School of Spatial Planning and Development, Aristotle University of Thessaloniki

13:00 - Gallery Walk

Site-specific installation by participants in this year’s Tale of X Cities workshops focusing on Art & Activism

14:00 - Lunch break

15:00 - Discussion panel: “The model of European Capital of Culture as driver for local growth”

Speakers: **Angeliki Lampiri** - Director of Cultural Training, 2023 Eleusis European Capital of Culture (Greece); **Alexandra-Maria Rigler** - Director of the Centre for Projects Timișoara - Cultural programme Timișoara 2023 (Romania). **Moderator:** **Aspasia Tasiopoulou** - Librarian, Communication Officer at Veria Central Public Library

16:00 - Discussion panel: “Participation, digitisation, sustainability - The big themes of social transformation and thus also of art and culture”

Speakers: **Vassilis Avdikos** - Associate Professor, Department of Economic and Regional Development, Panteion University; **Chris Giotitsas** - Member of P2P Lab, researcher; **Nicholas Karachalis** - Assistant Professor, Department of Tourism Economics & Management, University of the Aegean; **Gernot Wolfram** - cultural scientist, author and arts manager. **Moderator:** **Argyro Barata** - cultural management and development, President of the Board - Culture for Change Network Greece

Additional experts contribute as commentators, opening the discussion before passing on to the audience: **Fani Boudouroglou** - visual artist, School of Visual and Applied Arts, Aristotle University of Thessaloniki; **Elli Chrysidou** - artist, Vice-Mayor of Culture of Thessaloniki 2013-2019; **Christina Grammatikopoulou** - art historian

17:30 - Closing of day 1

18:00 Guided tour to exhibition "Then & Again. Rethinking Ritual in Contemporary Balkans" co-organised by Goethe-Institut Thessaloniki at the Cultural Foundation of the National Bank of Greece (MIET, 108 Vassilissis Olgas Ave., 546 43 Thessaloniki)

SUNDAY, 26/5

10:30 - Registration

11:00 - Welcome and introduction to Day 2

11:15 - Presentations: “European Priorities & Funding Opportunities”

Ann-Katrin Büchler - Grant Advisor EU-Liaison Office, Goethe-Institut Brussels; **Borut Cink**, Policy Officer, European Commission; **Dubravka Jurisic** - Project Manager, Creative FLIP, Goethe-Institut Brussels; **Antigone Vatylioti** - Project Officer, Culture Moves Europe, Goethe-Institut Brussels

*** The presentations are in English only.**

12:15 - Taking a look on big cultural development themes - Parallel workshops (participation with prior registration until 23/5 at www.x-cities.net)

Workshop 1: “Cultural Participation, creating bottom-up processes for collaborative policy making”

With Argyro Barata, cultural management and development, President of the Board - Culture for Change Network Greece

Workshop 2: “The river that joins the banks. A guide for sustainable development”

With Nikos Politis - Senior Construction Development - Sustainability Team Leader at Coffeeland

Workshop 3: “Branding for the future; branding in the fields of culture & tourism”

With Tasos Georgantzis, Managing Director / Partner, Urban Soul Project

Workshop 4: “Writing a successful funding application”

With Christina Paraskevopoulou - Senior expert in EU funding, PlanO2 Anaptyxis

13:45-14:30 - Lunch Break

14:30-16:00 - Presentation of the workshops findings

16:00-16:30 - Final thoughts, closing

16:30-18:00 - Drinks & Music with Yako Trio